



93rd Annual
Texas Rose Festival
Parade Application

Please return your
completed packet and requested photo
by **September 14, 2026**

[CLICK HERE TO FILL OUT APPLICATION ONLINE!](#)

Hand Deliver:

420 Rose Park Drive

Mail:

P.O. Box 8224, Tyler 75711

Email:

tylerstrutters@gmail.com

***You will be notified by September 25, 2026
if your application has been approved.**

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*Send completed application, photo and publicity paragraph
By **September 14th** to:

MAIL:
Strutters Organization
Texas Rose Festival Parade
P. O. Box 8224
Tyler, Texas 75711

EMAIL:
tylerstrutters@gmail.com

You will be notified by **September 25th** if your entry has been approved.

Dear Rose Parade Applicant,

I am honored to extend an invitation to you to participate in the 93rd Annual Texas Rose Festival Parade to be held on **Saturday, October 17, 2026**. This wonderful Tyler tradition continues through local and statewide support and honors the heritage of the rose industry in East Texas. In anticipation of your participation, we pleased to present the parade application.

Please return the
1.) Application
2.) Photo
3.) Publicity paragraph
By September 14, 2026

Due to the amount of entries we receive, it is imperative that you return your application completed and by the deadline; **if your application is incomplete or if your entry is received after the deadline, you will automatically be declined**. All entries will be notified of acceptance or denial to the Texas Rose Festival Parade by September 25th. *Please pay careful attention to the application as it has changed.* On behalf of the Strutters Organization, we thank you in advance for your cooperation.

Please read the Parade Bylaws that follow. Parade participants are responsible for abiding by these rules and regulations for everyone's safety and well-being. All entries must have public entertainment value. All entries to the Parade are subject to the approval of the Strutters Executive Committee.

Tickets for all Texas Rose Festival events may be purchased online at www.texasrosefestival.com or uttyler.edu/cowan or by calling 903-566-7424 beginning September 1, 2026.

Please do not hesitate to contact us at tylerstrutters@gmail.com should any questions or concerns arise.

Liz Ballard
Executive Director
903-597-3130
liz@texasrosefestival.net

TEXAS ROSE FESTIVAL PARADE BYLAWS

Revised March 8, 2021

RULES AND REGULATIONS UNDER WHICH ENTRIES WILL BE CONSIDERED

IMPORTANT: **September 14th** (or earlier if the specified number of units has been reached) is the deadline for submitting applications. Participation in the Rose Parade is by invitation upon approval by the Strutters Executive Committee, hereinafter referred to as the "Executive Committee". Participants in the parade will adhere to the following rules and regulations. Failure to do so will result in exclusion from the parade and future parades.

I. ALL ENTRIES

1. All applications must be complete prior to consideration. All participants must complete the entry description and background on entry form to aid selection process. The Executive Committee must approve all entries in writing. All entries are subject to final approval which shall be at the sole and exclusive discretion of the Executive Committee.

2. Parade units may have individuals walk alongside a parade unit and distribute candy, flags, coupons or merchandise to spectators along the parade route as long as they are adjacent to the spectators and do not have to throw the items. **No political literature** or balloons may be distributed to spectators along the parade route.

3. All entries must be in good taste and contribute to the overall theme of "Roses" OR to the annual Festival theme. **Entries must not be commercial, political or religious in nature.** All entries must have public entertainment value. Exceptions or special requests must be approved by the Executive Committee of the Strutters Organization.

4. **Because of the time limit of the parade for video coverage all entries must not stop during the parade route or in the stadium to perform maneuvers, yells, etc. Walking maneuvers, yells, etc. are allowed only if they do not slow the parade pace.**

5. Parade units must stay in their assigned area and not disturb other units by walking in and through other units during the parade.

6. Dress for the parade must be appropriate for your entry. This is subject to the discretion of the Starter the day of the parade.

II. EQUESTRIAN ENTRIES

Horse-drawn vehicles, riding groups or individual riders will be selected by the Executive Committee. Only organized and chartered units will be considered by the Executive Committee. Clubs, patrols, and any posse shall have the same tack and wardrobe. Individual riders, whether single or more than one, shall have registered and purebred animals. Dress and tack must be authentic to the breed (i.e. Arabian costumes or so distinctive and unique for the Committee to rule in special cases). Carriages, stagecoaches and wagons will be those that have been authentically restored and must be decorated subject to the approval of the Executive Committee. Unbagged horses will be placed at the end of the line-up.

III. MARCHING / WALKING ENTRIES

1. Marching units will consist of bands, military, high school, university or college, or adult civic marching groups.

2. Each walking group should have no less than ten (10) members. All participants are required to walk the entire 1.25 mile parade route at the appropriate pace or be subject to removal to ensure proper parade timing. The decision to remove such a unit will be at the sole discretion of parade officials on site.

3. No amateur or semi-amateur clowns will be permitted in the parade unless approved by the Executive Committee. Clowns will be required to stay in their assigned parade order and not disturb other entries by walking in and through their units.

IV. PARADE VEHICLES

1. Non-specialty automobiles in the parade will be limited to those carrying invited Rose Festival officers, Rose Industry representatives, and elected officials of the State, County, and City. These automobiles will be provided by the Texas Rose Festival Association.

2. Other cars will be Shrine units and antique car clubs. Antique cars will be limited to classic cars or trucks, open touring cars, or roadsters (replicas). Exceptions must be approved by the Executive Committee. Drivers and/or passengers will not be identified by signage on the antique car. The number of car groups will be limited.

V. INSURANCE

The Strutters Organization and/or the Texas Rose Festival Association assume no responsibility for accidents by any participant. If entering a vehicle, specialty or antique car or truck, proof of current liability insurance coverage for the specific parade vehicle is required upon application approval.

VI. APPROVAL OF APPLICATIONS

All applications submitted will be reviewed by the Executive Committee and those applications approved by said committee will be issued an invitation to participate in the Texas Rose Festival Parade by letter after September 25th. If out-of-town arrangements are necessary, applicant may call to verify approval of entry after September 25th. THE NUMBER OF ENTRIES WILL BE LIMITED BECAUSE OF LIMITED TELEVISION AIRTIME. THE NUMBER OF ENTRIES TO ENTER THE STADIUM WILL BE LIMITED BECAUSE OF SPACING AND STADIUM RESTRICTIONS.

VII. EXCEPTIONS

Any exceptions to the above rules must be given in writing by the Executive Committee. The decision to remove any entry or portion of any entry will be at the sole discretion of Parade official on site.

VIII. NONDISCRIMINATION STATEMENT

The Strutters Organization and the Texas Rose Festival strive to create and actively promote a welcoming and inclusive parade environment for the City of Tyler, its residents and visitors. Neither the Strutters Organization nor the Texas Rose Festival discriminate on the basis of race, color, national origin, gender (including identity), age, sexual orientation, health status or disability.

Texas Rose Festival Parade Application

1.) _____
Name of Entry (including name of School, if applicable) UIL Classification

2.) _____
Name and Title of person to contact

3.) _____
Email Address

4.) _____
Mailing Address City State Zip

5.) _____
Telephone Numbers

6.) _____
Number of Participants

7.) _____
Number of Vehicle Passes Needed

8.) Category Entered (check all that apply):

- | | |
|--|---|
| <input type="checkbox"/> Band | <input type="checkbox"/> Shriners |
| <input type="checkbox"/> Cheerleaders | <input type="checkbox"/> Single Car |
| <input type="checkbox"/> Drill Team | <input type="checkbox"/> Antique Car |
| <input type="checkbox"/> Drum Major(s) | <input type="checkbox"/> Specialty Car |
| <input type="checkbox"/> Twirlers | <input type="checkbox"/> Walking Unit |
| <input type="checkbox"/> Color Guard | <input type="checkbox"/> Float |
| <input type="checkbox"/> Horses Bagged | <input type="checkbox"/> Horses Un-bagged |
| <input type="checkbox"/> Other _____ | |

Texas Rose Festival Parade Application

9.) Publicity Paragraph:

Include or attach a description of your group to be used in the official Texas Rose Festival 2026 Parade Script. **This description will be used by the Media and announcers.** It should be no more than 250 words and should include any pertinent information / history about your group that you would like shared with the general public. Please include colorful details when describing your group/organization. If names are difficult to pronounce, please spell phonetically.)

INCLUDE OR ATTACH DESCRIPTION

10.) Photo:

Attach a full color photo of your group in parade attire. This is a non-returnable photo.

ATTACH PHOTOGRAPH

RELEASE OF LIABILITY

By signing below, I acknowledge that the Texas Rose Festival Parade sponsored and conducted by the Texas Rose Festival, a 501(C) (4) entity, may be hazardous and could result in loss, damage, or death. With full knowledge of these, and in consideration for my acceptance as a parade participant, I confirm that I have read the foregoing and voluntarily assume all risks of such damages occurring in connection with my (our) participation in the parade. I hereby agree for myself, all of my family and heirs to release the Texas Rose Festival, any of its volunteers, employees, agents, officers, directors, or representatives from liability, claims, demands, or my causes of action. As authorized representative for our group, I hereby indemnify the Texas Rose Festival that the participants within our organization have been advised and concur with this notice.

Signature

Printed Name and Title

Date

Send completed application, photo and publicity paragraph
By September 14th, 2026 to:

MAIL:

Strutters Organization
Texas Rose Festival Parade
P. O. Box 8224
Tyler, Texas 75711

EMAIL:

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